



Building Better Communities Worldwide



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Cover Photo: Boeing employees, their family members and friends volunteer to help restore South Carolina oyster habitat as part of the company’s annual Global Day of Service.

Photo: Joshua Drake

COMMUNITY INVESTMENTS

In total, \$179 million from The Boeing Company and its employees went to help improve lives and communities worldwide in 2012. The funds are distributed around the world through thousands of charitable grants, donations and business sponsorships.



**LEADERSHIP
MESSAGE**

The enduring strength of our business depends on healthy and vibrant communities. Giving back to communities is important to our employees and a core value of The Boeing Company.



Left to right:

Lianne Stein
Vice President,
Global Corporate
Citizenship

Jim McNerney
Chairman,
President and
Chief Executive Officer

Tony Parasida
Senior Vice President,
Human Resources
and Administration

Building Better Communities Worldwide

For nearly 100 years, Boeing has strived to be a catalyst for positive change. We've done so not only through the products and services we deliver, but also in the way we operate our business in the interconnected world in which we live.

Since our first charitable donation in 1917 to the University of Washington, we have sought to bring innovation and new thinking to the business challenges we face while making valuable contributions to society. Now, with more than 174,000 employees at sites across the United States and in 70 countries, our opportunity to make a positive impact in communities is greater than ever before.

To that end, we hold ourselves to the highest standards of innovation and performance while building game-changing products and services that make a significant impact on the world. From producing more fuel-efficient aircraft that emit 70 percent less carbon dioxide than jetliners that flew 50 years ago, to developing cleaner, sustainable biofuels and enhancing our environmental performance, we support the business and environmental objectives of our customers, partners and communities.

Equally as important, we strive to create an open and inclusive culture that values high standards, personal accountability, integrity and trust. Providing a safe workplace, promoting the health and well-being of our employees and their families, and ensuring that our people and partners adhere to responsible business practices and ethical standards contribute to positive outcomes and healthier communities.

Yet, at the end of the day, our success is linked to that of our global communities. In 2012, Boeing, our employees, retirees and charitable trust invested \$179 million to build better communities worldwide. By supporting worthy causes in the areas of education, health and human services, environment, arts and civic engagement, we foster economic growth, greater self-sufficiency and creative problem solving through partnerships and shared responsibility. From supporting military veterans with skills training to mentoring students to be tomorrow's innovators and partnering with customers and nonprofits to airlift humanitarian aid to areas in need, we strengthen communities around the world with our unique knowledge, skills and capabilities.

In an era of economic uncertainty, increased globalization and environmental constraints, we will continue our efforts to lead responsibly and help our communities and the world address challenges — and seize opportunities — that are bigger than any single individual or organization.

ONE BOEING ALIGNMENT





Michelle Crivella of Boeing and student competitors tweak the robot "Sam Swoosh" built by the LuNaTeCs FIRST Robotics club.

Photo: Fred Troilo/Boeing

Education transforms lives, and educated people transform worlds. That's why Boeing invests in programs that inspire students and promote lifelong learning. In an interconnected, technology-driven world, proficiency in science, technology, engineering and math (STEM) are the keys to creative problem solving and the next wave of innovation.

Boeing engineer Cindy Stong will never forget a presentation she witnessed on nanotechnology. It was delivered by a 6-year-old boy — who introduced it with a song. Stong said the unusual encounter occurred when she was serving as a judge in a junior technology program.

"I went up to him and said, 'Tell me about your project,'" Stong recalled. "At that point he spun around and had this cute little song introducing his presentation. It was one of the most amazing things I'd ever witnessed. When his song was over, he explained the whole concept of nanotechnology — and he was only 6!"

Many Boeing employees volunteer in support of science, technology, engineering and mathematics (STEM) activities, encouraging students to consider careers in these fields through hands-on activities and problem solving. These grassroots, skills-based volunteer efforts are a powerful complement to Boeing's financial support of education programs worldwide.

In 2012, Boeing invested more than \$48 million in external education programs to inspire tomorrow's engineers, scientists and technologists. Boeing awards grants to education programs that help teachers and school administrators prepare students to be globally competitive. The company also sponsors scholarships and other programs for university and college students pursuing STEM studies, to help fill the future workforce pipeline.

Boeing's partnership with the nonprofit organization FIRST (For Inspiration and Recognition of Science and Technology) is one way employees serving as mentors are preparing students for the future

by instilling a sense of wonder and appreciation for science, engineering and technology.

Hoping to inspire future engineers, 737 MAX program Flight Sciences manager Bill Campisteguy signed up as a FIRST mentor six years ago. Campisteguy and hundreds of other Boeing volunteers share their skills and talents with students as they build and compete complex robots in six short weeks.

"It's amazing to see how quickly students adapt to the challenges they are given," said Campisteguy, who mentors the Skunkworks Robotics team from Aviation High School in Des Moines, Wash. "It's incredible to be part of the excitement and to watch students bring their creations alive — it's magic."

Boeing employee Mariah Pierce joined the company in 2012 after participating in FIRST during the 2010 season as a member of Gladstone Robotics in Portland, Ore. "I wouldn't have been exposed to machine manufacturing without robotics," Pierce said. "I discovered a passion and a career and owe a great deal of that to FIRST Robotics and my mentor."

Similarly, students from Ernesford Grange Community School in the United Kingdom celebrated as they joined the Schools Build-A-Plane Challenge. The Boeing-sponsored challenge, designed in partnership with the Royal Aeronautical Society, gives students an opportunity to build and certify a single-engine light aircraft from a kit. Throughout the airplane build, Boeing employees and other experts serve as mentors to students and teachers alike.



Boeing's Cindy Stong, left, meets with Lou Patrick, a student at Salt River High School, Scottsdale, Ariz., to review progress on his competition robot for the FIRST Robotics Lego League Tournament.

Photo: Mike Goettings/Boeing

**BOEING HAS
SUPPORTED
MORE THAN
600
FIRST ROBOTICS
teams over the past
FOUR YEARS**



**Future Engineers Experience
FIRST Robotics**

See interactive PDF for video.



Marling School, located in Stroud, Gloucestershire, United Kingdom, makes progress on its Schools Build-A-Plane Challenge airplane.

Photo: Marling School



Schools Build-A-Plane Challenge brings together students, aviation

[See interactive PDF for video.](#)



1,700

college & university
STUDENT INTERNS
AT BOEING
in 2012



"To be involved in such a unique project will be a huge boost to the students here," said Helen Noble, Ernesford Grange deputy head teacher and leader of the project. "Many young people around the country are keen to become engineers or work in the wider aerospace industry, and building a fully functioning, flying aircraft will allow our teaching to go one step further thanks to Boeing and the Royal Aeronautical Society."

In addition to providing hands-on engineering experience, the Schools Build-A-Plane Challenge teaches students and teachers the scientific principles behind flight, as well as project management, problem solving and teamwork.

In China, Boeing supports the expansion of the highly successful science and education program called Soaring with Your Dream. Since its 2009 launch, more than 45,000 students and 900 teachers from 645 schools have participated in the program. Students learn about flight by fulfilling mission requirements for aircraft models of their own design and construction.

"I was impressed by the outstanding innovation and talent of the students in Soaring with Your Dream," said Beijing teacher Wang Qinian. "This program is a very good platform to inspire student interest in aviation."

Others have also been impressed. In 2012, Soaring with Your Dream was recognized by the China International Council for the Promotion of Multinational Corporations, a forum between Chinese government officials and business leaders, for its role in helping China build a stronger aviation system and a pool of future talent. The

previous year, the program earned the China Aerospace Laureate Award, China's highest honor for aviation and aerospace.

Lianne Stein, vice president for Global Corporate Citizenship at Boeing, said, "We invest in education programs that prepare students with the skills and abilities needed for the future. From supporting hands-on experiential learning programs to playing a role in strengthening school leadership in the public education system to early learning initiatives, we help foster innovation and inspire young leaders."



Boeing's Tom Wendel, right, works with students from the Shrapnel Sergeants FIRST Robotics team.

Photo: Richard Rau/Boeing



Boeing employees spend the day helping students try out a variety of flight-test techniques and paper airplane designs as part of the Great Minds in STEM program at Holman Elementary school in St. Louis.

Photo: Boeing

Tibetan students test-fly model airplanes in front of the world-famous Potala Palace in Lhasa. Boeing China recently expanded the successful science and aerospace education program "Soaring with Your Dream" to Tibetan students.

Photo: Boeing

MORE THAN
45,000
SOARING WITH YOUR
DREAM
STUDENTS
since 2009





Ming Xi Chen (from left), Andy Latumahina and Ranuka Abeysinghe, Boeing Aerostructures Australia employees, helped plant 410 trees near the Fishermans Bend facility in Melbourne.

Photo: Boeing

The air itself is our element, so it's not surprising that we've always maintained a deep concern for the environment. Boeing's earth-centered accomplishments vividly demonstrate our strategic drive to align everything we do, from community engagement to our products and services and business practices, toward a more livable world.

It's a long way from local Earth Day projects to large-scale rainforest protection in Peru. But what unites them is the deep sense of environmental stewardship that so many Boeing people share.

In Peru's Cordillera Azul National Park, an estimated 6.94 million tons (6.3 million metric tons) of carbon dioxide (CO₂) emissions — equal to the annual output of 1.3 million cars — have been avoided since 2008, thanks to a counter-deforestation agreement that Boeing helped support.

Boeing collaborated on the project with the Environment, Culture and Conservation (ECCo) initiative, based at Chicago's Field Museum. ECCo applies science to urgent practical challenges, such as documenting biodiversity and helping communities balance quality of life with responsible forestry. ECCo has played a role in encouraging three South American governments to protect more than 23 million acres (almost 10 million hectares) of irreplaceable rainforest.

Dr. Debra Moskovits, vice president for Science and Education at Chicago's Field Museum, said, "Boeing's involvement has allowed us not only to help protect the richest forests on Earth, but also to search for mechanisms to finance these protected landscapes for the long term."

Elsewhere, thousands of miles separate Boeing employees Lara Rosas, Chiara Zaratkiewicz and Dennis Maddock. But they all share a passion for helping others while preserving the Earth's resources. They're among the thousands of employees around the world who, with their families and friends, pitch in to celebrate Earth Day by planting trees, collecting trash and teaching students about energy efficiency and recycling.

Rosas said, "This is an opportunity to gather as a team, support something greater than ourselves, and learn about each other while providing a service to a place in need."

Meanwhile, on the product development side, more than 75 percent of Boeing's commercial airplane research and development efforts contribute to advancing environmentally progressive innovations. This investment reflects Boeing's long tradition of innovation that has helped make air travel 90 percent quieter and 70 percent cleaner since the 1960s.

Recently, Boeing introduced the 787 Dreamliner and the 747-8 into service; launched the 737 MAX, which will have a 10 to 12 percent smaller carbon footprint than its predecessor; and started developing an unmanned aircraft powered by clean-burning hydrogen. These products build on Boeing's legacy of setting new industry standards for improved fuel efficiency and smaller carbon and noise footprints.

Another area with significant potential for reducing airplane CO₂ emissions is using alternatives to fossil fuels. Boeing has taken a leading role in accelerating the research, testing and commercialization of sustainable biofuels made from plants like algae, camelina and jatropha that do not compete with food, water or land-use resources.

Julie Felgar, managing director, Environment & Aviation Policy, says, "Biofuels are a critical part of commercial aviation's long-term fuel-diversification strategy, enabling sustainable growth and improving its overall environmental performance."



A tree frog in Peru's Cordillera Azul National Park where Boeing is supporting a counter-deforestation initiative.

Photo: Alvaro del Campo/Field Museum.

BOEING SUPPORTED
MORE THAN

120

EARTH DAY
PROJECTS
in 2012



Fueling the Future: Biofuels
See interactive PDF for video.



Boeing South Carolina employees (from left) Gary Woodard, Melissa Lutz, Kyle Clayton and Kyle's spouse Rachel Clayton volunteer to restore an oyster habitat.

Photo: Joshua Drake



THE 787
DREAMLINER IS
20%
MORE FUEL EFFICIENT
than the competition



In September 2012, Boeing partnered with American Airlines and the U.S. Federal Aviation Administration in the first of a series of ecoDemonstrator flights, which used a 737 aircraft to test environmentally friendly technologies that may further reduce fuel consumption, greenhouse gas emissions and noise.

“Flying responsibly means being strong stewards for the environment,” said David Campbell, vice president of Safety, Security and Environment for American Airlines. “This is the right step forward to help our overall industry improve our impact on the environment.”

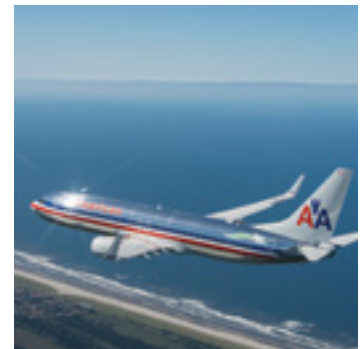
Boeing is also committed to reducing the environmental footprint of the entire product life cycle, including internal operations. Over the past five years, the company has implemented energy conservation projects that have saved millions of kilowatt hours of energy—enough to power thousands of average homes for one year. These efforts include installing 10 acres (4 hectares) of solar panels on the roof of the final assembly building at Boeing South Carolina, retrofitting buildings to be more energy efficient, and taking other actions that have earned the designation U.S. Environmental Protection Agency ENERGY STAR Partner of the Year for the past several years. The company has also implemented policies and processes that reduce hazardous waste generation and water use.

As Boeing employee and Earth Day volunteer Rosas puts it, “Everyone can make a difference by doing the little and big things that make the world a better place.”



Kathleen Gehrett inspects substances at a lab where Boeing does research for biofuels that could help reduce aircraft emissions.

Photo: Marian Lockhart/Boeing



Boeing’s first partner on the ecoDemonstrator program is American Airlines.

Photo: John Parker



ecoDemonstrator Takes Flight
See interactive PDF for video.



Boeing is partnering with business and government agencies to clean up the Duwamish Waterway in Seattle. Brian Anderson, Duwamish restoration project leader, is working with others on the cleanup effort that includes restoring fish habitat near the Plant 2 area where aircraft were built more than 80 years ago.

Photo: Marian Lockhart/Boeing

MILITARY AND VETERANS:

A Special Partnership

“The connection we feel is very personal. It’s about teamwork and partnership.” That’s how one Boeing employee summed up our relationship with military personnel, veterans and the families who stand behind them. With gratitude, compassion and respect, we acknowledge the depth of their service and sacrifice.

Landing a job is hard enough. But, for many military veterans recovering from wartime injuries, the obstacles to employment can seem insurmountable. Just ask Chad Bolton, who was hit by shrapnel and suffered a brain injury as an Army specialist serving in Afghanistan in 2007.

Bolton was among the first veterans hired through Boeing’s Wounded Warrior Hiring Program at the company’s Mesa, Ariz., plant in 2012. Today he works helping build the AH-64 Apache helicopter for U.S. and allied government customers.

“The significance of working on the Apache means that, in a way, I’m still helping the guys on the ground accomplish their objective,” Bolton said recently.

The Boeing Wounded Warrior Hiring Program illustrates the company’s long-standing commitment to the men and women of the armed forces. With more than a million service members transitioning to civilian life over the next five years, the tens of thousands wounded in battle face unique difficulties.

“After talking with a number of veterans, it was clear to me that we were in a position to act to address the challenges wounded veterans face in the job market,” said Tony Ham, the Mesa site leader and director of operations. “It’s important that we show our support to those who serve and put themselves in harm’s way.”

About 25,000 Boeing employees are veterans and many continue to serve in the National Guard and Reserves. Leo Brooks, a former Army brigadier general and Boeing vice president for the National Security & Space Group, notes that the company’s ties to the armed services go

far beyond that of contractor and customer.

“Veterans know their work in the military was meaningful, and many see working at Boeing as a way to continue that sense of purpose. Their values of integrity and teamwork are a strong complement to the amazing things we do, and we are fortunate to have veterans and military spouses on our team.”

Boeing’s partnership with American Corporate Partners supports veteran transitions from the armed services to the civilian workforce at a time when the unemployment rate for veterans remains high, especially for young veterans. Through mentoring, career counseling and networking, Boeing professionals are helping veterans develop career paths and build professional networks.

Matthew Robinson, a five-year U.S. Army veteran and graduate student at the University of Maryland, found the American Corporate Partners program an “insightful” way to share ideas with those already in the corporate world. He said, “After participating in the program and learning from my mentor, I felt more confident in the decisions I was making. Learning through the experiences of my mentor and others has prepared me well for success in work and life.”

His mentor, Greg Perkinson, a manager for Boeing Defense, Space & Security, and a U.S. Air Force veteran, sees the program as an opportunity to assist those searching for career opportunities. Perkinson said, “Through mentoring, we can help support those who have served as they become leaders in the private sector. I learned more than I taught, and enjoyed working with one of our country’s great veterans.”



Boeing is a founding member of Joining Forces — the White House Administration’s initiative to ensure that military families and veterans have the support they have earned. Boeing and others were recognized by first lady Michelle Obama for helping the initiative achieve 125,000 veterans or spouses hired or trained in 2012.

Photo: White House

**BOEING HIRED
AND TRAINED
3,600
veterans in the
PAST TWO YEARS
FOR JOBS**



**Reading of the Names at the
Vietnam Memorial**
See interactive PDF for video.



Tony Ham (left), Boeing Mesa, Ariz., site leader and director of operations, and Apache Assembly Technician and veteran Chad Bolton on the AH-64 Apache assembly line.

Photo: Mike Goettings / Boeing



Boeing employee and Air Force veteran Robert Evans (left) is one of many employees, recruiters and retirees that attend military-targeted job fairs and on-base transition assistance sessions to assist military personnel in their transition to civilian life and work.

Photo: Marian Lockhart/Boeing

BOEING CONTRIBUTED
MORE THAN
\$19.5
MILLION
in 2012 to support
MILITARY AND
VETERANS'
ORGANIZATIONS



Boeing's support for the Tennessee Valley Corridor's innovative NEW-STEM (Non-Traditional Emerging Workforce in Science, Technology, Engineering and Mathematics) Program is preparing veterans for in-demand high-tech jobs. In addition to traditional classroom learning, the program pairs student veterans with Boeing mentors.

"Boeing's support for the program and the mentoring relationships really prepared me for my transition to the civilian workforce," said Russell Reith, a U.S. Marine Corps veteran, recent Boeing hire and NEW-STEM graduate, who works as an engineer for the Space Launch System, NASA's new heavy-lift launch vehicle.

Beyond these efforts, Boeing continues to support innovative programs that strengthen the veteran and military communities. The company recently established an employee veterans affinity group, and helped expand the National Math and Science Initiative for military families by bringing college-level courses to four high schools serving military bases.

The company also launched a pilot program that matches college student veterans with Boeing employees as mentors. Meanwhile, a partnership that Boeing initiated with a nonprofit called The Mission Continues is funding community service fellowships for post-9/11 veterans. Following successful completion of the program, graduates can pursue full-time employment or higher education. Boeing also maintains a military careers website with a military-skills

translator tool that enables armed forces personnel and veterans find Boeing career opportunities that best align with their experiences.

"Business must play a role in ensuring that veterans and military families have the support they have earned," added Brooks. "We can help make veterans feel more connected to their communities, while at the same time help civilians gain a better understanding of and appreciation for the sacrifices they have made."



In April 2012, with the support of Boeing, the U.S. Air Force Academy broke ground for the Center for Character and Leadership Development.

Photo: Robert Sterling/Boeing



During the 2012 Farnborough Airshow, Boeing United Kingdom and the Air League announced scholarships to wounded servicemen and women.

Photo: Vittoria Belfiore

Boeing Military Skills Translator Tool
See interactive PDF for URL.



Generation Y Meets the Greatest Generation
See interactive PDF for video.

DISASTER RESPONSE:
A Helping Hand

When we witness disasters and humanitarian need around the world, many times Boeing products and people are there to help. Through partnerships with customers, relief organizations and others, Boeing and its employees deploy unique capabilities, skills and support to those in need.

Boeing, its employees and its retirees have long been ready to extend a helping hand when natural disasters strike. From Boeing products that play a role in recovery efforts to generous financial contributions and partnering with relief agencies, Boeing continues to respond to disasters worldwide.

Last year, Boeing and its employees contributed more than \$1.3 million to relief efforts in the aftermath of Superstorm Sandy, the second-costliest storm in U.S. history. Beyond financial support, Boeing's products and employees made a critical difference in recovery efforts. A U.S. Air Force-Air National Guard-Air Force Reserve total force effort used 12 Boeing C-17 Globemaster III airlifters to transport heavy equipment and trucks to devastated regions.

At the individual level, Boeing employee Tracy Sheehy, also a volunteer Disaster Response Team Leader for the Mt. Rainier American Red Cross chapter in Tacoma, Wash., was one of the first responders to arrive in New Jersey after Sandy hit. "I spent more than two weeks helping residents and distributing supplies," Sheehy said. "I wanted to do what I could to help people begin to rebuild their lives."

Gail McGovern, president and CEO of the American Red Cross added, "With the help of Boeing and others, the Red Cross can deliver relief to individuals and families in need. Our response to Sandy is large and costly, and their help is critical to ensure that residents have a warm shelter to go to and hot meals to eat during this difficult time."

The Boeing Humanitarian Delivery Flight program, a collaboration between Boeing, airline customers and nonprofit organizations, delivers humanitarian supplies in the empty cargo space of new airplanes being delivered to customers.

Throughout 2012, Boeing conducted humanitarian flights with airline customers EGYPTAIR, Emirates, Ethiopian Airlines and Uzbekistan Airways, transporting more than 115,000 pounds (52,163 kilograms) of humanitarian supplies, including educational materials, medical goods and winter clothing.

In October 2012, Boeing, Ethiopian Airlines and Seattle Anesthesia Outreach partnered to deliver 20,000 pounds (9,072 kilograms) of medical supplies to Black Lion Hospital, the largest public hospital and main teaching facility in Ethiopia. The delivery traveled aboard Ethiopian's third 787 Dreamliner and marked the first time a Dreamliner was used as part of the Humanitarian Delivery Flight program.

"Boeing and Ethiopian Airlines continue to be critical partners and supporters of our organization by helping us get needed medical supplies to Black Lion Hospital," said Dr. Julian Judelman, board member of Seattle Anesthesia Outreach. "Thanks to this partnership, we have been able to ship 40 tons of medical equipment over the last two years at little to no cost, which is important for a small nonprofit organization like ours."



A Boeing C-17 aircraft crew unloads utility equipment in support of Superstorm Sandy relief efforts Nov. 3 at Stewart Air National Guard Base, Newburgh, N.Y.

Photo: U.S. Air Force

**BOEING AND
ITS EMPLOYEES**
have donated nearly
\$30
MILLION
TO DISASTER RELIEF
since 2000



Boeing 787 Delivering Relief
See interactive PDF for video.



Emirates / Boeing
Working Together
to deliver humanitarian aid to the people of Bangladesh



Emirates' new 777-300ER is loaded with winter clothing, books and relief supplies destined for those in need in Bangladesh.

Photo: Tim Stake

HEALTH AND HUMAN SERVICES:

Growing Healthy Minds
and Bodies

The prospect for a better future can be challenging without the essentials of a solid foundation. Because we value human potential and understand the importance of employment, economic security, and healthy habits as building blocks to success, Boeing supports programs that provide individuals and communities with these basics for lasting growth.

In the past few years, Boeing has added new elements to its employee health care programs to be more proactive in reducing health care costs while emphasizing to Boeing employees the benefits of living a healthier lifestyle. Our community investments complement this approach, as we strive to support initiatives that reinforce the importance of making good health decisions, including active lifestyles and eating properly.

Boeing is having a positive impact on the lives — and diets — of some elementary school children in South Carolina through its support of the Farm-to-School pilot program. Implemented by College of Charleston, Farm-to-School is increasing the availability of healthy, locally grown foods to local elementary school students through school gardens. The program also certifies farmers to sell their produce to participating schools. An “urban farm” at Charleston’s Mitchell Elementary School enables students to apply math and science concepts as they cultivate crops, some of which are served in the school’s cafeteria.

“This is a different type of education program that gets students to learn in a different way by being an active participant in their own learning,” said Mary Pat Twomey, a graduate student at the College of Charleston. “Students are able to connect with what they see in the garden to what they are learning in the classroom.”

Meanwhile, across the globe, playground conversations at Australia’s Bondi Public School are as likely to involve companion planting and crop rotation as sports or book reports.

The Sydney-area school is one of more than 260 primary schools across Australia participating in the Stephanie Alexander Kitchen Garden Program. The activity engages students in growing fruits, vegetables and herbs, for use in the schools’ cooking classes.

“Boeing recognizes that healthy children are better prepared to learn and become the leaders of tomorrow,” said Ian Thomas, president of Boeing Australia and South Pacific. “It’s rewarding to spend time in the garden with these students and hear how enthusiastic and knowledgeable they are about growing their own food, and the importance of sustainability and healthy eating.”

The Kitchen Garden Program has been integrated into the Australian national curriculum for its value in teaching environmental sustainability and science concepts.



Mitchell Elementary School students show off the fruits of their labors at the school’s urban farm, a part of Boeing’s sponsorship of the College of Charleston’s Farm-to-School program.

Photo: Green Heart Project

IN 2012
BOEING SUPPORTED
120
HEALTH & HUMAN SERVICES
PROGRAMS
in 15 countries





Ian Thomas, president of Boeing Australia and South Pacific, visits with students from Bondi Public School in their kitchen garden near Sydney.

Photo: Allison Bone/Boeing



Boeing Grant Cultivates Healthy Minds, Bodies in Charleston Children
See interactive PDF for video.

Tomorrow's challenges will be far more complex than today's. A better future for us all hinges on innovation rooted in broad perspectives, creativity and a multidisciplinary mindset — all of which blossom through the arts.

Boeing supports the arts because the arts enhance the sciences, provide an economic and creative engine for communities, help to produce a creative workforce, and nurture the imagination and self-reflection required to solve complex issues. Last year, Americans for the Arts, a leading nonprofit organization for advancing the arts and arts education, inducted Boeing into its prestigious Arts Hall of Fame.

"The arts are essential to building strong communities and successful companies. Through the arts, we expand our horizons; we learn to communicate more effectively and to appreciate diverse ways of thinking — critical skills in today's world. The arts also help us think more creatively, which can lead us to greater innovation in our more technology-focused pursuits," Boeing Chairman, President and CEO Jim McNerney said. "Science, technology and business would be the poorer without the arts, because the synergy of both the sciences and the humanities is what drives innovation and human progress."

Robert L. Lynch, president and CEO of Americans for the Arts, said, "Because of Boeing's exceptional and enduring support for the arts, citizens across the country have access to the arts, further enriching and improving the quality of life in their communities."

Boeing's support for arts and the humanities extends to initiatives and programs that provide valuable insights into the cultures of our global communities. In Turkey, Boeing sponsors two archeological digs. The Çatalhöyük excavation in Konya — a 9,000-year-old Neolithic settlement recently named a UNESCO (United Nations Educational, Scientific and Cultural Organization)

heritage site — was originally sponsored by Boeing before the company opened its Ankara office in 1999. In addition, Boeing supports the Kaman-Kalehöyük Excavation outside Ankara, along with a related archeological museum and laboratory facilities.

According to professor Ian Hodder, director of the Stanford Archaeology Center and director of the Çatalhöyük project, "Boeing's long-term support of the Çatalhöyük project has made it possible for the site to be turned into a well-managed heritage site and has contributed to the remarkable site being recognized as having universal value for all peoples of the world. Twenty years ago, the site was in ruins and had few visitors. Today, it is recognized as a pre-eminent example of early human civilization."



The Prince's Trust x1 clubs program, with support from Boeing, provides musical-arts opportunities for at-risk youth in collaboration with the London Philharmonic Orchestra.

Photo: London Philharmonic Orchestra

90%
of patent holders
BELIEVE ARTS
SHOULD BE PART OF
science & technology
EDUCATION





The Boeing-supported
Çatalhöyük Research and
Excavation project in
Konya, Turkey.

Photo: GTC Communications
Consultancy

Strong communities and leaders emerge from open discussion, debate and civic discourse. Through active citizenship, communities become better informed and better able to chart a path toward the greater good.

For nearly 100 years, Boeing has been partnering with local communities to bring about positive change while engaging others in our journey toward a brighter future. Through support of programs that enrich public understanding of current issues and historical events, we help contribute to a stronger society through informed citizens.

As part of this approach, Boeing is partnering with the Trust for the National Mall to restore, preserve and enhance areas surrounding the historical monuments at the National Mall in Washington, D.C. Through the program, Boeing aims to enhance citizen support and appreciation for one of the great pillars of democracy that continues to enable our growth and innovation.

Trust for the National Mall President Caroline Cunningham said, "Boeing is a natural partner for preserving the iconic home to America's history, heroes and hope. We're grateful to work with a company so deeply committed to ensuring a more sustainable, functional and beautiful National Mall for generations to come."

The Mall area is the heart of the capital, where people come from all over the world to learn about democratic values and American history and culture. Yet the wear and tear from more than 25 million visitors annually, and no major renovations since 1983, have contributed to deterioration of the historic landscape and vistas along the open-area in downtown Washington, D.C. The public and historic significance of the area is undeniable, hosting presidential inaugurations, memorials, public demonstrations, rallies and celebrations that have influenced history.

Additionally, Boeing has awarded charitable grants to help launch the National Mall Roving Docent program, which harnesses volunteer energy to teach visitors and local residents about the revitalization work and to conduct tours for the millions of visitors annually.

Boeing also extends its civic engagement efforts to reach around the globe. Last year, Boeing received the National Council for International Visitors' Citizen Diplomat Corporate Award. This award recognized Boeing for its leadership around the world as a model corporate citizen and for understanding the impact of citizen diplomacy on international relations and building a competitive workforce.

The National Council for International Visitors' membership includes individuals, program agencies and more than 90 organizations in communities throughout the United States. These groups design and implement professional programs, provide cultural activities and offer home hospitality opportunities for international leaders and others participating in the U.S. Department of State International Visitor Leadership Program and other exchange programs.



Boeing employees volunteered to help restore and improve the National Mall in Washington, D.C. by cleaning up storm debris at Constitution Gardens as well as weeding, mulching and painting benches around the World War II and Vietnam War Memorials.

Photo: Trust for the National Mall

MORE THAN
25
MILLION
people visit the
NATIONAL MALL
ANNUALLY





Trust for the National Mall
See interactive PDF for video.

Restored areas of the National Mall, visible in foreground below, are part of Boeing's support for Trust For the National Mall.

Photo: Trust for the National Mall



One human being freely reaching out to help another. It happens every day as Boeing people share their unique skills, experiences and warm-hearted good will. We, as a company, share their enthusiasm and encourage their generous efforts.

Exciting and rewarding as the aerospace industry can be, some of the proudest accomplishments of Boeing employees come from what they do to help make a positive difference in their communities by volunteering.

Melinda Keeling, a finance manager with Boeing Test & Evaluation, has used her financial planning and management skills to help The Catalyst Foundation, a medical and support center for disenfranchised members of the community, expand its facilities and services over the past decade. The center, located in Lancaster, Calif., provides primary medical care, mental health care and support services to some 4,000 low-income, uninsured and homeless people each year. Keeling's professional skills have been critical in helping the clinic to not only survive but grow in a challenging economy. With her assistance, the organization obtained grants that kept it from closing after the loss of several funding sources.

"I have the opportunity to know and interact with so many wonderful and inspiring people," Keeling said. "It allows me to grow as a person and to give back to those in the community who are less fortunate."

And while many nonprofits continue to experience increased need, Boeing employees are using their unique skills to help community organizations serve even more people by increasing efficiency through Lean+, the company's approach to continuous improvement.

Boeing employees have volunteered to help Northwest Harvest, a nonprofit that organizes and transports food to programs across the state of Washington, enhance its productivity. Lean+ methods

have enabled the nonprofit to increase the number of shipments to partners by about 1.7 million pounds (77,100 kilograms) over the previous year.

"We provide more than 350 hunger programs with food," said Shelley Rotondo, executive director of Northwest Harvest. "Lean+ is now a way of life here, and everyone looks at ways to be more efficient."

These efforts, combined with traditional grassroots volunteer activities, are all part of being a good neighbor. Last year, during Boeing's annual Earth Day and Global Day of Service events, thousands of Boeing employees, their family members and their friends, volunteered at more than 220 events across the globe. These events not only give back to communities but also serve as a focal point to recognize the many activities that Boeing employees volunteer for year-round, whether as part of Boeing or in their personal lives.

Boeing employees also volunteer thousands of hours every year to support other nonprofits and worthy causes. For instance, each year during National Engineers Week, Boeing employees join others from academia, business and government to celebrate engineers and engineering education.

The spirit of service extends to other activities, too: revitalizing neighborhoods and rehabilitating homes in St. Louis, distributing care packages in the United Arab Emirates, and volunteering to serve on more than 500 nonprofit boards.

All of these actions help communities thrive and reinforce the values Boeing was founded on nearly 100 years ago.

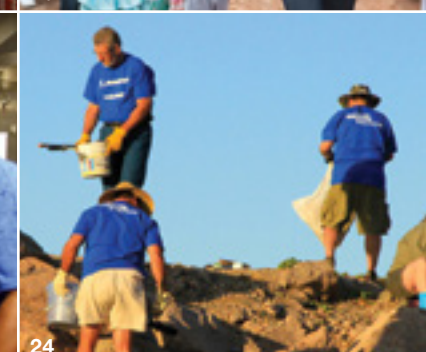
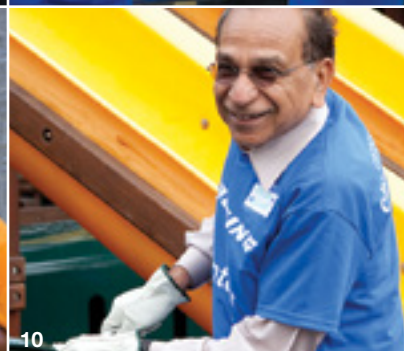
Thousands of Boeing employees and their families and friends volunteer their time year-round to build better communities.

Photos: Liu Zhijian, 1, 14; Trust for the National Mall, 2; Boeing, 3-12, 15-18, 20-24; Associated Press, 11, 13, 19.

50 STATES
22
COUNTRIES
THOUSANDS OF BOEING
EMPLOYEES
volunteer year-round



'Fast Food': Lean + Pays Off For Non-Profit Food Program
See interactive PDF for video.



We're proud to say that Boeing's Employees Community Fund is one of the largest employee-owned and managed funds of its kind in the world. All administrative costs are paid by Boeing, so every employee dollar donated goes directly to local nonprofits working to improve communities.

For more than 60 years, The Employees Community Fund (ECF) of The Boeing Company has enabled employees to make tax deductible donations to local nonprofits through recurring payroll deductions or one-time gifts. Funds are then distributed locally to nonprofit organizations across the country through employee advisory boards.

Over the past 17 years, the Employees Community Fund of Boeing Puget Sound, Wash., region, has contributed nearly \$200,000 toward equipment for The Lighthouse for the Blind, Inc., an organization that provides employment and independence for people who are blind. The Lighthouse for the Blind, Inc., one of the more than 100 nonprofits funded annually by ECF in Puget Sound, also participates in the Community Manufacturing Partnership, which provides more than two million parts to Boeing each year.

Kevin Jones, one of more than 70 blind and deaf-blind machinists who work on Boeing parts said, "I started working on parts for Boeing in 1986. I like my work. They give me a job, then leave me to do it. They trust me."

Boeing's relationship with The Lighthouse for the Blind, Inc. dates from the 1950s. "We support health and human service organizations that promote economic self-sufficiency and enable clients to achieve their goals," said Liz Warman, director of Global Corporate Citizenship for the Northwest region. "Our employee giving to Lighthouse through ECF has helped many disabled people overcome barriers and find meaningful employment."

The Employees Community Fund of Boeing St. Louis supports science, technology, engineering and mathematics (STEM) education in many schools. Through a 2012 grant, Fort Zumwalt School District in O'Fallon, Mo., is developing a "Visioning Mobile Lab" to further critical thinking and collaboration among students. According to Fort Zumwalt teacher Chris Donaldson, "Through the generous support of the Employees Community Fund of Boeing St. Louis, we have been able to make a huge impact on the education of our students by strengthening STEM curriculum and furthering academic efforts in a unique way."



The Lighthouse for the Blind, Inc. machinist Kevin Jones demonstrates how he uses voice-synthesized calipers to measure a part prior to milling.

Photo: Marian Lockhart/Boeing

**\$27.5
MILLION**
CONTRIBUTED
by employees
IN 2012





Fort Zumwalt School District
students at the iPad Mobile Lab.

Photo: Amanda Silverberg/
DuBray Middle School

AWARDS:
We're Honored!

It's humbling to learn that our approach to corporate citizenship meets with the approval of many hard-working and notable organizations — local, national and international in scope. The following is a snapshot of the recognition we were proud to accept in 2012.

Named in **World's Most Admired Companies** by *Fortune* magazine

Ranked as "**Best for Vets 2012 Employer**" by *Military Times* magazine

Recognized as a **top employer** by *Diversity* magazine

Named a **top employer** by *Workforce Diversity for Engineering & IT Professionals* magazine

Recognized as a **Best Diversity Company** by *Diversity/Careers in Engineering & Information Technology* magazine

Named a **Best Place to Work in IT** by *Computerworld* magazine

Ranked **No. 2 employer** by *Woman Engineer* magazine

Ranked **No. 4 employer for minorities** by *Minority Engineer* magazine

Ranked **No. 4 for providing a progressive environment for people with physical or mental impairments** by *Careers & the DisABLED* magazine

Won **top honor** at Arabia Corporate Social Responsibility Awards

Recognized by China Multinational Corporations Leaders Roundtable for **Corporate Social Responsibility**

Ranked in *CR Magazine* **100 Best Corporate Citizens** list

Received **2012 National Council for International Visitors' Citizen Diplomat Corporate Award** for building strong business and personal ties with citizens

Inducted into **Americans for the Arts Hall of Fame**

Named one of the **top 50 bioenergy companies** by readers of *Biofuels Digest*

Honored by the U.S. Environmental Protection Agency **LEAFS (Leading Environmentalism and Forwarding Sustainability) Award**

Earned U.S. Environmental Protection Agency **ENERGY STAR Partner of the Year**

Boeing is a **responsible partner, neighbor and citizen** to the diverse communities and customers we serve. We are building a better future with innovative products that are cleaner, more efficient and set a new standard for performance. Boeing follows responsible business practices and promotes positive changes in the lives of people around the world while growing shareholder and customer value in a competitive global marketplace.



Visit us at boeing.com to learn more about Boeing and how extraordinary innovations in our products and services are helping solve the world's toughest problems.



Visit us at boeing.com/investorrelations to view our annual reports and to find additional information about our financial performance and Boeing business practices.



Visit us at boeing.com/environment to view our current Environment Report and information on how the people of Boeing are developing ways to protect the planet and create a better tomorrow.



Visit us at boeing.com/community to view our Corporate Citizenship Report and other information about how Boeing is working to improve communities worldwide.

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